



POLICY 2.60 PARTNERSHIPS, CORPORATE SPONSORSHIPS AND DONATIONS

The Board of Education supports the establishment of formal partnerships between schools and business or community organizations. Such partnerships are to be established only when the educational programs of students are appropriately enhanced.

Further, the Board acknowledges and values the many informal associations and connections between schools and business or community organizations.

The sale, the promotion of sales or the support of sales by canvassing, advertising or by other means on the part of any commercial enterprise, outside of school sanctioned fundraising opportunities, is prohibited.

The Board also believes the receiving of donations and related issuance of official charitable donation receipts can contribute to the advancement of education in the school district. Official charitable donation receipts can only be issued in compliance with the requirements of the Income Tax Act.

The Board expects that the criteria set out in the guidelines to this policy will serve as a standard for formal partnership interactions in the district.

GUIDELINES

1. Formal partnerships may be initiated at the school or district level but, in all cases, will be submitted to the offices of the Superintendent or of the Secretary-Treasurer for evaluation.
 - 1.1. Formal partnerships may take several forms and the Board supports partnerships that:
 - 1.1.1. Are consistent with the values, goals and objectives of the educational program.
 - 1.1.2. Serve an identifiable educational need.
 - 1.1.3. Mutually benefit all partners consistent with these guidelines.
 - 1.1.4. Emphasize contributions of time, talent and expertise.
 - 1.1.5. Support existing curriculum and are consistent with existing policy.
 - 1.1.6. Do not provide financial gain to a district employee or direct or indirect benefit to employees' families or friends unless such benefit is disclosed in advance.

Policy 2.## - Former Business-Education Partnerships

- 1.1.7. Do not directly or indirectly exploit students or exert pressure to compel students, parents, or the school community to support any commercial enterprise.
- 1.1.8. Adhere to a standard of public trust.
- 1.1.9. Are for a specific term agreed to by both parties and are subject to periodic review.
- 1.1.10. Are based on shared objectives and expectations.
- 1.1.11. Recognize and respect each partner's expertise.
- 1.1.12. Identify clearly defined roles and responsibilities for all partners.
- 1.2. The Superintendent will endeavour to ensure equity of partnership opportunities across the district.

2. Corporate Sponsorships and Donations

- 2.1. Cash donations or donations of goods and services must satisfy the charitable purposes requirements of the Income Tax Act.
- 2.2. In respect of corporate sponsorships or donations, there shall be no actual or implied obligation to purchase any product or services.
- 2.3. There will be no use of corporate logos and slogans on any physical signage within the district. To recognize sponsorships, temporary print and/or electronic media logos may be appended to district material.